

**Korea Army
international
Defense industry
EXhibition**



**October
2nd(Wed) – 6th(Sun)
2024**

GYERYONGDAE

The Headquarters of the ROK Army, Navy, and Air Force

HOST



SPONSOR



KADEX

**K
A
D
E
X**

To promote the strength of the Republic of Korea Army worldwide and to transform defense exhibitions into a global platform, we are embarking on a new journey from Gyeryongdae, the heart of national defense.

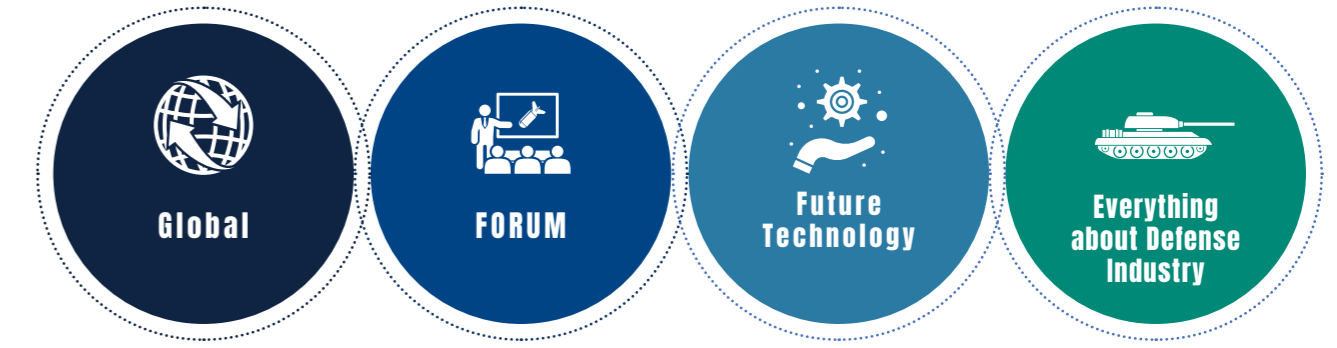
KADEX 2024

Korea Army international Defense industry EXhibition



KADEX 2024

- ◆ The only international defense expo in Korea hosted by the AROKA.
- ◆ The largest defense platform in Asia for exports.
- ◆ The largest military-industry business event in Korea for entering the military market.



Korea Army international Defense industry EXhibition

OVERVIEW

Date	October 2 nd (Wed) – 6 th (Sun), 2024
Host	AROKA Association of the Republic of Korea Army
Organizer	MESSE ESANG
Sponsor	Ministry of National Defense Republic of Korea REPUBLIC KOREA ARMY Defense Acquisition Program Administration
Event Highlights	Press Day, Mobile Firepower Demonstration, Welcome Reception, Opening Ceremony, Defense Industry Business Tea Time, Opening Luncheon, VIP Tour, etc
Business Programs	KODITS Business Meeting, International Buyer's Day, Startup Summit, PITCH-DAY, Official Delegation Business Meeting, Seminar on Military Utilization, Influencer Day, etc

KADEX at The Heart of Defense Gyeryongdae!

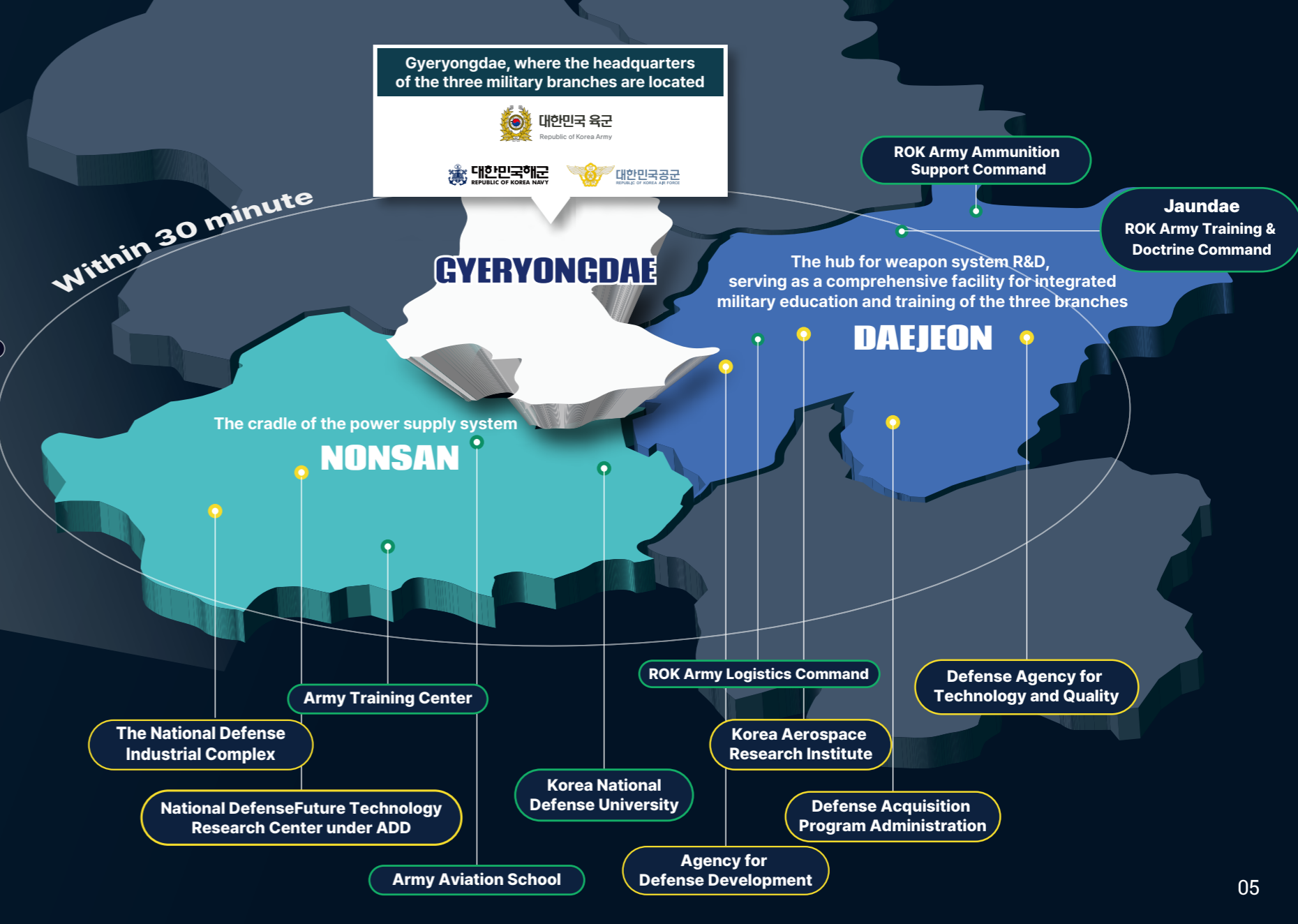
★ Gyeryongdae : A military integrated base housing the headquarters of the Republic of Korea Army, Navy, and Air Force.

POINT 1 All the three HQ (Army, Navy, Air Force) & military institutes Nearby

- Extended to all members of the military and related organizations to visit!
- Specialized forums and business programs, attended by members from the entire Army

POINT 2 Easy Accessibility for Global VIP Delegations to visit military sites

- Eliminate the need for long-distance travel for overseas VIPs visiting key institutions (such as the Army Headquarters, Defense Acquisition Program Administration, etc.)
- Increase the participation time in KADEX business programs for overseas VIPs attending



GLOBAL KADEX



The Largest Event in Korea

Garnering global attention in K-Defense

*Record-breaking \$17.3 billion (24 trillion KRW) in defense exports in 2022, the highest ever.

500 Exhibitors **95,652m²**
 * **35,652 m²** (Indoor), **60,000 m²** (Outdoor)

Largest number of International VIP Visitors

Countries such as Brunei, France, Indonesia, Italy, Laos, Romania, the United States, the United Kingdom, Uzbekistan, etc.

50 Countries

GLOBAL KADEX

Global Defense Platform
for international expansion

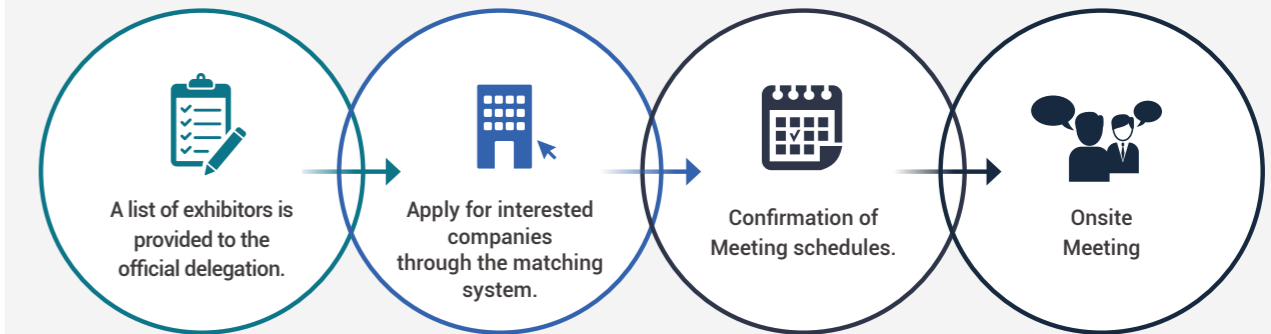


KODITS Business Meeting
 Co-hosted by KOTRA KODITS (Korea Defense Industry Trade Support Center)
 Invites major global defense companies for business Meeting with component companies interested in exporting.



Official Delegation Business Meeting
 Utilize the matching process to provide Business Meeting opportunities with overseas official delegations.

Matching Process



FORUM BY ARMY AND GOVERNMENT

Annual Meeting

◆ Participants: All army personnels

* Key participants: The Minister of National Defense, the Chief of Staff, the Logistics Commander, the Education and Training Commander, and etc.

◆ Forums are organized by various levels in coordination with private, public, military, industry, academia, and research sectors.

Global Forum

◆ Hosted by the ROK Army Headquarter.

◆ Aimed at promoting the defense industry exports and supporting international networking.

◆ Promote overseas expansion achievements through luncheons and meetings with foreign military generals.

ANNUAL MEETING

The core of ROK Army policies and strategies!
Attended by key military officials.
Discussion of ROK Army's strategy for present and future development direction

Major Themes of the Forum

- ◆ The Present and Future of the Army
- ◆ Development in Future Military Operations and Operational Concepts
- ◆ Establishment of Unmanned and Manned Composite Systems
- ◆ Plans for Applying Defense to Outstanding Private Sector Technologies
- ◆ Advancements in AI and Science Technologies Policies for Improving Military Service Conditions

Major Participants



GLOBAL FORUM

Invitational forum for key international military officials hosted by the Army Headquarter.



▶ World Defence Forum

A meeting for domestic and foreign government and senior officials introducing government policies, the latest defense industry trends and innovative technologies



▶ Korea-ASEAN International Military Logistics Forum

Hosted by the Army Headquarter, with invitations to foreign deputy chief of staff for logistics and officials from defense-related agencies (16 countries).

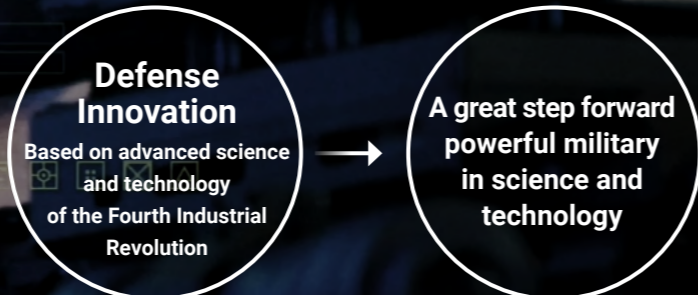


FUTURE TECHNOLOGY

IMP 3

DISPLAY COORD FIELD

Future Development Direction of the ROK Army



CATEGORY

Unmanned robots	3D printing	Big Data	AI	Drones	Robots
Advanced materials	Cyber and network	Sensors	Electromechanical warfare	Propulsion	Responses to WMD

PROGRAM

Establishing a platform for the successful achievement of defense innovation

Startup Summit

A platform for collaboration between startups with technological expertise and the military / Inviting institutional investors for an IR seminar.

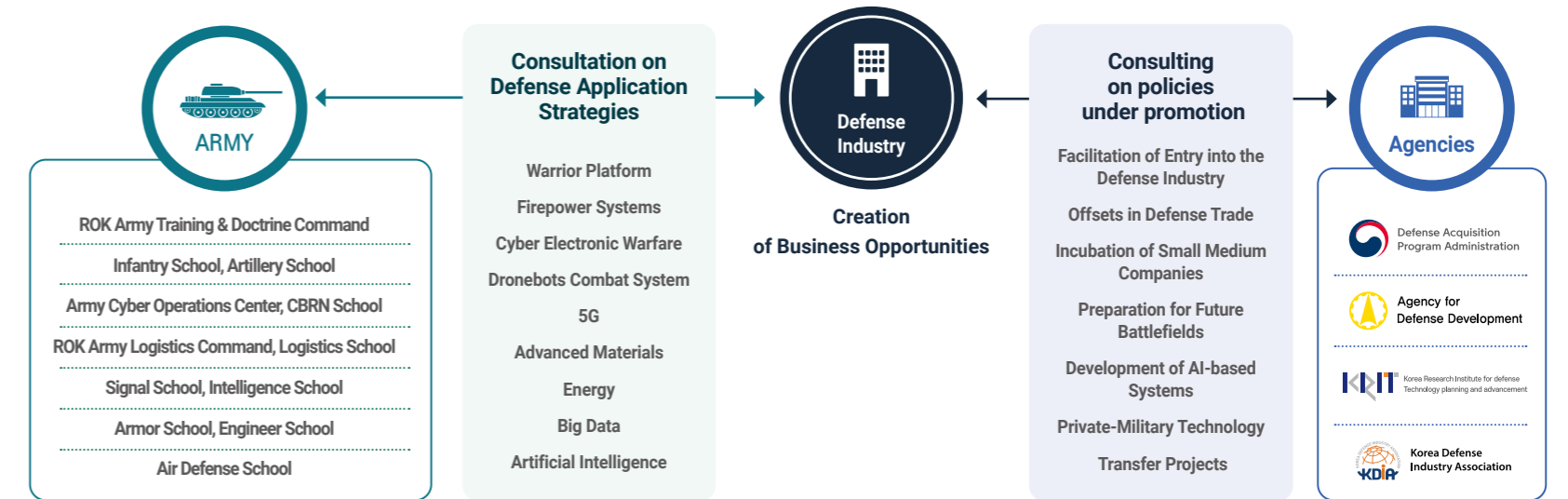
It is essential that startups enter the defense sector in order to secure superiority of military technologies.

Establishment of the "Fast-Track (Rapid Acquisition)" for the swift introduction of private innovative technologies into the military (Promoting the Defense Innovation 4.0).

Creating an environment for the rapid adoption of startup technologies by the military!

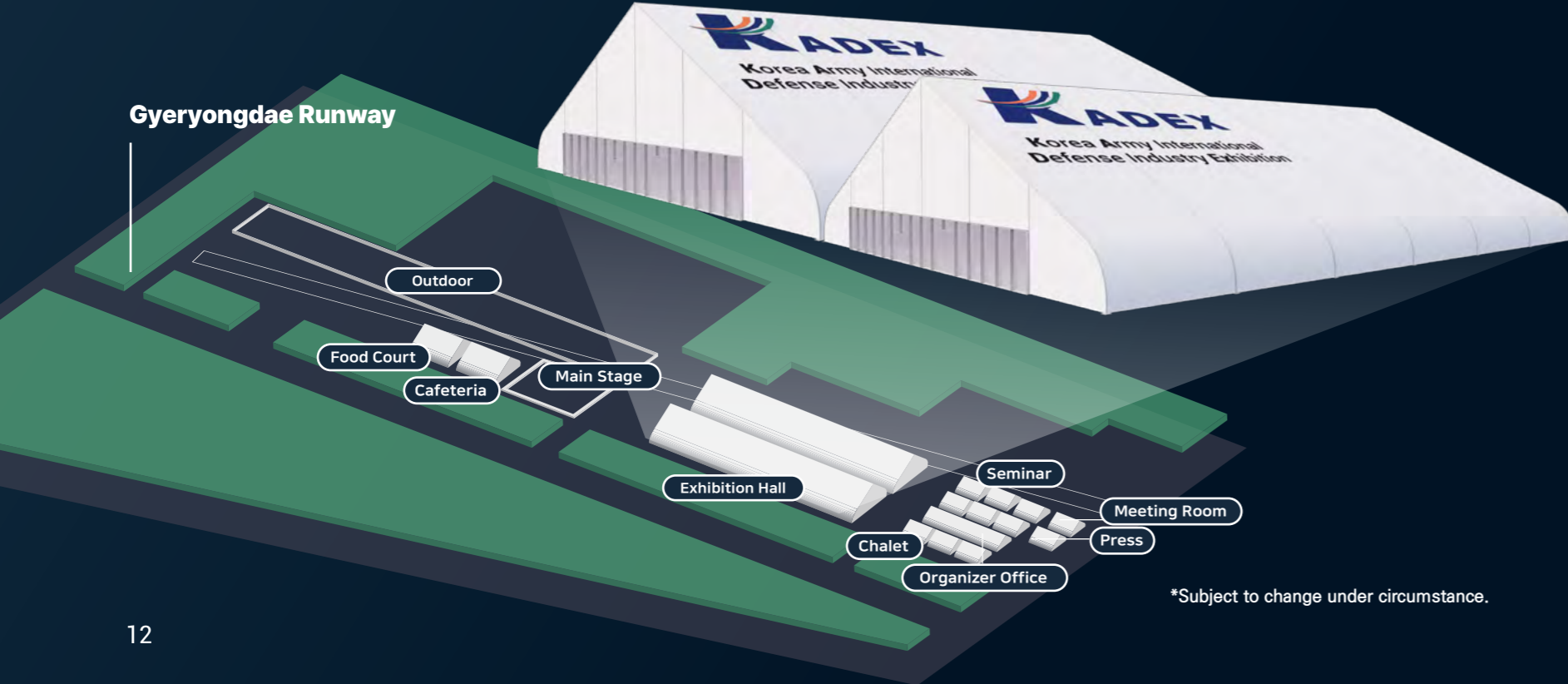
Meeting on Military Utilization

One-on-one Meeting between companies interested in entering the defense industry and institutions responsible for defense business, leading to new business opportunities.



EVERYTHING ABOUT DEFENSE INDUSTRY

Exhibition Layout



KADEX CATEGORY

Intelligence

- Electronic warfare equipment, radar systems, and combat support
- Surveillance and assistance devices

Mobility

- Tanks, armored vehicles, combat vehicles
- General-purpose vehicles, specialized vehicles

Protection

- Anti-aircraft defense, chemical and biological defense, EMP protection

Support

- Clothing / Medical
- Food / Logistics, etc.
- Shelter

Military Meal Pavilion | Military Shelter Pavilion | Military Medical Pavilion

Command Control / Communication

- Command and control, tactical communication, satellite communication
- Wired and wireless devices

Firepower

- Fire arm, anti-tank weapons, cannons
- Maintenance gear, etc.

Aviation

- airborne assault vehicles, mobile helicopters, attack helicopters, reconnaissance helicopters, drones

Future Technologies

- AI, robots, unmanned surveillance, AR/VR, IoT, autonomous driving, wearable devices, etc.

Defense Innovation 4.0 Pavilion

Start Up Pavilion

OFFICIAL SCHEDULE



Faciliate networking between Korean and International VIPs



Promoting the excellence of the ROK Army's weapons system



Exporting Cutting-edge Technologies to the World

Official Programs

PRESS DAY	Mobile Firepower Demonstration	Welcome Reception
Opening Ceremony	Defense Tea Time	Opening Luncheon

Participation Guide



Go to KADEX Website
(www.kadexaroka.com/eng)



Fill out the online application form



Pay deposit(50% of total Balance
※ within a week after submission



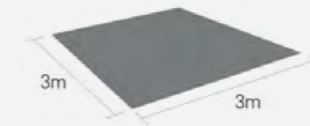
Pay Remaining Balance
※ by July 12th, 2024

For the booth assignment, full balance and the application form are required.

Booth Specification

Space only

USD 5,500 / BOOTH



Only the booth space is provided
1 booth = 3m x 3m = 9 sqm
(Minimum 2 booths(18sqm) is required)

Shell-Scheme Booth

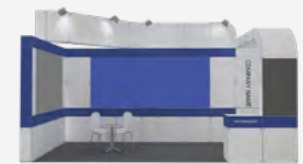
USD 6,500 / BOOTH(3m×3m=9 sqm)



For each company:
1 information desk and 1 chair, 1 outlet

Inclusive :
Booth space, structure, carpet, lighting, sign board, 1 kW electricity

Premium Booths



Refer to the KADEX 2024 website for details on booth types, offerings, and price.
www.kadexaroka.com/eng



**Korea Army international
Defense industry EXhibition**

KADEX 2024

Tel. +82-2-6121-6378 E-Mail. kadexaroka@esgroup.net Web. www.kadexaroka.com/eng