



10th
ANNIVERSARY

ADAS 2024

5th Asian Defense and Security Exhibition
World Trade Center Manila • Philippines

25-27 SEPTEMBER 2024

www.adas.ph



SUPPORTED BY:

- | | | | | | | | |
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| 
Office of the President | 
The Philippine Department of National Defense | 
National Security Council | 
National Disaster Risk Reduction Management Council | 
The Philippine Office of Civil Defense Council | 
Government Arsenal | 
Bureau of Customs | 
Office For Transportation Security |
| 
Armed Forces of the Philippines | 
Philippine National Police | 
The Philippine Army | 
The Philippine Air Force | 
The Philippine Navy | 
The Philippine Coast Guard | 
Tourism Promotions Board Philippines | |

AN OVERVIEW OF ADAS 2022...

166 EXHIBITORS FROM 34 COUNTRIES

Australia
Austria
Brazil
Bulgaria
Canada
China
Colombia
Czech Republic
Denmark
Finland
France
Germany

Greece
India
Indonesia
Israel
Italy
Japan
Luxembourg
Malaysia
Philippines
Poland
Singapore

South Africa
South Korea
Spain
Sweden
Switzerland
Thailand
Tunisia
Turkey
United Arab Emirates
United Kingdom
United States Of America

8 COUNTRY PAVILIONS/GROUPS

Czech Republic
Germany
India

Israel
Philippines
South Korea

Turkey
United States Of America



92%

of exhibitors were satisfied with the quality of visitors



85%

of exhibitors achieved their objectives in generating new business

VISITOR STATISTICS

INCREASE OF **13%** 

10,355 FROM **63** COUNTRIES

VIP DELEGATIONS

28 DELEGATIONS COMPRISING
52 DELEGATES FROM
12 COUNTRIES

Brunei
Cambodia
Czech Republic
France

Indonesia
Korea
Laos
Malaysia

Singapore
Spain
Thailand
Vietnam



95%

of visitors plan to visit ADAS 2024



98%

of visitors likely to recommend ADAS to others

ADAS 2022 SYMPOSIUM & NSC SYMPOSIUM 2022

- SOME **350** DELEGATES ATTENDED THE SYMPOSIUM
- **12** INTERNATIONAL + **6** LOCAL SPEAKERS
- **92%** OF ATTENDEES PLAN TO ATTEND NEXT SYMPOSIUM SERIES
- **97%** OF ATTENDEES FOUND THE TOPICS RELEVANT TO THEIR PROFESSION



HEAR FROM OUR VIPS AND EXHIBITORS ...



THIS EXHIBITION IS NOT MERELY A SHOPPING SPREE BECAUSE ADAS OFFERS MORE THAN THAT. BY SHOWCASING TOPNOTCH INNOVATIONS, ALL OF US HERE WILL GET TO ENHANCE OUR AWARENESS ON THE FIELD OF GLOBAL SECURITY, WHICH SCIENCE AND TECHNOLOGY EXPONENTIALLY AND RAPIDLY TRANSFORMS. OUR CONVERSATIONS HERE WILL GUIDE OUR DECISION AND POLICY TO ENSURE THAT OUR FUTURE GENERATIONS ENJOY PEACE, SECURITY, AND STABILITY.

SECRETARY DELFIN N LORENZANA
DEPARTMENT OF NATIONAL DEFENSE



THE EVENT HAS BEEN FANTASTIC. WE HAD A LOT OF CHANCES TO MEET CUSTOMERS AND VIP DELEGATES. WE WILL BE BACK.

LEO BACKNYUN KIM
HANWHA SYSTEMS



ADAS IS AN EXTREMELY IMPORTANT EVENT TO US AS THE PHILIPPINES IS THE MOST IMPORTANT PARTNER IN THE REGION. WE ARE HAPPY TO BE HERE AND BE ONE OF THE SPONSORS FOR THE EVENT.

ESAD AKGUN
CEO, ASFAT



THE DEFENSE AND SECURITY SECTOR HAS SIGNIFICANTLY BENEFITED FROM THE ADAS SERIES. BY ESTABLISHING NETWORKS AND FOSTERING STRONGER COLLABORATION WITH THE LEADERS OF THE INDUSTRY, THE EVENT PROVIDES OPPORTUNITIES FOR OUR POLICYMAKERS TO DEVELOP EFFECTIVE AND SWIFT RESPONSES AGAINST A MYRIAD OF NATIONAL SECURITY THREATS.

CHIEF OF STAFF, GENERAL ANDRES C CENTINO
ARMED FORCES OF THE PHILIPPINES



BOOTH PACKAGES OPTIONS

SPACE ONLY
(Minimum 24sqm)

US\$690/sqm

Rent this space to design and build your own booth.

STANDARD SHELL SCHEME
(Minimum 12sqm)

US\$790/sqm

Comes complete with basic booth structures comprising space, carpet, system walls, fascia board, basic lighting and furniture.

ENHANCED SHELL SCHEME
(Minimum 12sqm)

US\$890/sqm

Upgraded booth with a "Premium-Look" which gives greater visibility whilst at the same time removing the hassle of designing and constructing a 'self-built' booth. Comes complete with furniture.

Space Only



Standard Shell Scheme



Enhanced Shell Scheme



For illustration purposes only. Actual layout may vary.

CONTACT US FOR MORE INFORMATION ABOUT
**PARTICIPATION, SPONSORSHIP AND
BRANDING OPPORTUNITIES!**



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Organized By:



APAC EXPO PTE LTD

** Information correct at time of printing and subject to change.*